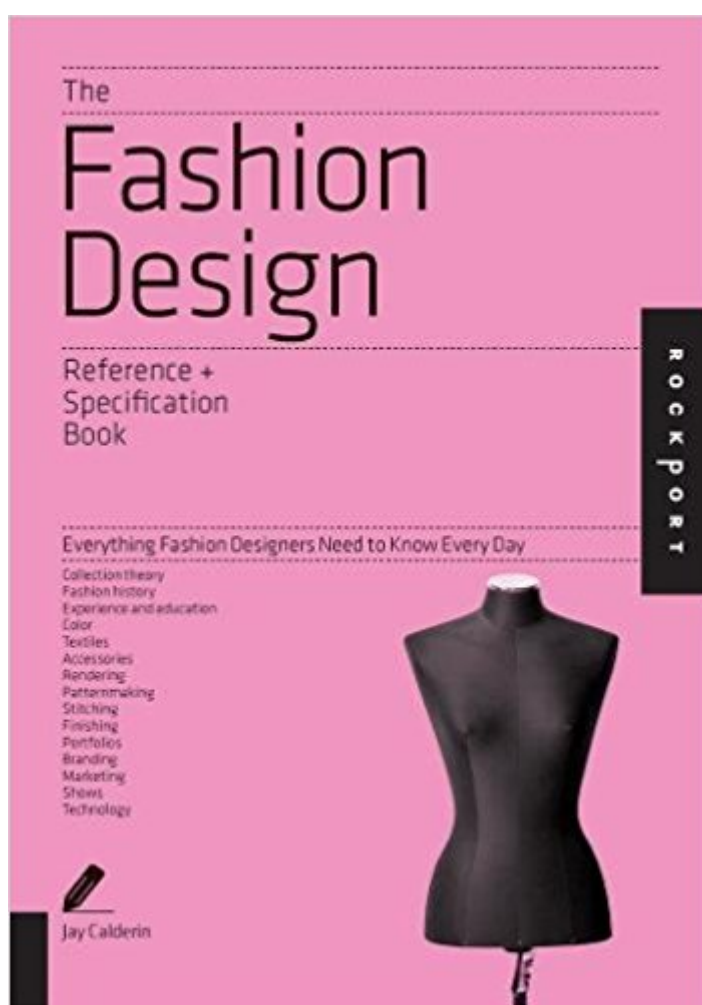The book was found

The Fashion Design Reference & Specification Book: Everything Fashion Designers Need To Know Every Day

Synopsis

An essential primer for students and first-stop reference for professionals, The Fashion Design Reference & Specification Book takes the fashion designer through the entire design process, from conceiving a garment to marketing it.This valuable handbook contains the information and ideas essential to planning and executing fashion projects of every scale and distills them in an easy-to-use format that is compact enough to slip into a tote. Linking six central phases in the cycle of fashionÃ¢ ¬â •research, editing, design, construction, connection, and evolutionÃ¢ ¬â •The Fashion Design Reference & Specification Book helps designers develop effective strategies for building a cohesive collection and communicating their vision.

Book Information

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Customer Reviews

Jay Calderin teaches a wide variety of fashion and professional development courses at the School of Fashion Design in Boston, MA, where he is also the Director of Creative Marketing. He founded and serves as Executive Director of Boston Fashion Week. CalderinÃ¢ ¬â„¢s designs have appeared in the pages of Vogue and Elle magazines.Laura Volpintesta teaches fashion illustration, presentation and concept development at Parson's New School of Design. She resides in New York City.

This book is great although I got to 2 pages were the printing was very sloppy and blurry! Cannot really read those pages. I didn't see it until now and my return window is closed.

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This book is helpful for me to get familiar with the fashion industry

Not was I was expecting. This is a basic book that covers just some of what you would learn in 1st year in a fashion degree program. This might be good for those that want a brief introduction into the basics of fashion design though. It covers a lot of different topics, such as how to use color in a collection and how to render your designs on paper, but does not delve into any given area past a basic surface level. Also, please note that this book does not aid with any technical sewing or pattern making skill development.

Wonderful fact filled book and great for having something to read !

A worthwhile purchase. I am not a Fashion Student. I like to sew clothes for myself and my grandbaby. This was a very interesting read and has helped to fill in some blank spaces regarding designing my own clothes.

I can't begin to describe all that I have learned from this fantastic book. Mr. Calderin is an amazing teacher who has pushed me to evolve my design ideas much further than I could on my own.

I was hopping for more information on specification and spec sheets but there was nothing mentions about spec-ing for production in this book, even though it says so right on the cover! OK for a beginner, but lots of holes in the information.

great

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